

10 Reasons to Select and Deploy Stay-Linked® Wireless Terminal Emulation and Mobile Device Management

1. ***Productivity-Enhancing Performance***
2. ***TE Sessions as Reliable as Your Host System***
3. ***Centralized Configuration, Control and Management***
4. ***Security to Meet the Toughest Requirements***
5. ***Wide-Ranging Device Support***
6. ***Usage-based Licensing for Maximum ROI***
7. ***Network/NAT-Friendly Communication***
8. ***Works on All Network Types, Including Cellular***
9. ***Robust APIs for Integration with Host Applications***
10. ***Industry-Leading Customer Support***

Reason #1: Productivity-Enhancing Performance

Stay-Linked thin-client terminal emulation is noticeably faster than traditional “device-side” products. End-users consistently describe Stay-Linked’s scan-to-scan readiness and overall screen responsiveness as “snappy”, offering peak user productivity. Wireless devices are expensive – Stay-Linked software maximizes hardware investments.

Reason #2: TE Sessions as Reliable as Your Host System

With thin-client Stay-Linked, terminal emulation sessions run on the host system and not on the device in the user’s hand, making it as reliable and highly-available as the host system it is running on. User sessions are not affected by disruptions in host network access, loss of wireless signal or any common device-related issues like dead batteries and re-boots.

Reason #3: Centralized Configuration, Control and Management

The included Stay-Linked Administrator Windows GUI Console application allows help desk staff to centrally manage all Stay-Linked thin-client connected devices, host-based terminal emulation sessions and settings, and licensing too. TE user sessions can be interactively managed from the help desk to monitor them, take them over, share them, or transfer them to the control of a new device – even when the user’s device can’t communicate with the host or if it becomes completely disabled.

Mobile Device Management functions like “remote-control”, install/remove applications, start/stop applications, access/change the file system and folder structure, as well as check processor, memory and battery utilization are all performed using the same Stay-Linked Administrator console application and thin-client connection.

Reason #4: *Security to Meet the Toughest Requirements*

Stay-Linked's thin-client architecture provides an added layer of security to existing wireless networks. All TE application screen and captured data is encrypted - no "clear-text" Telnet or SSHv2 communication in the device to host system data stream at all. Plus, there's no Telnet or SSHv2 client on the user's device, only the Stay-Linked thin client. With Stay-Linked, the only Telnet or SSHv2 communication takes place internally within the host system where it is most secure.

Communication from the Stay-Linked Administrator GUI console for interactive mobile device management functions uses this same secure connection method and protocol.

Reason #5: *Wide-Ranging Device Support*

Stay-Linked is not limited to working with only one hardware manufacturer's line of devices. The devices you choose to use with Stay-Linked are 100% up to you – both initially, and in the future when performing a technology refresh/upgrade to your handheld computing hardware platforms.

Stay-Linked Thin Clients are available for a wide range of popular wireless devices from LXE, Symbol/Motorola, Intermec, HHP, PSC, Psion Teklogix, AML and others.

Reason #6: *Usage-based Licensing for Maximum ROI*

Unlike all other terminal emulation and device management products, Stay-Linked licensing is usage based and not tied to individual/specific devices – when older units are replaced in favor of newer ones, there is no cost.

With the Stay-Linked solution in place, new replacement devices can be ordered without the cost of a terminal emulator or device management software product – your Stay-Linked license on the host system for both is all you need.

Reason #7: *Network/NAT-Friendly Communication*

Communication between devices running the Stay-Linked thin client and the host system where the Stay-Linked server is running is done using Stay-Linked's proprietary UDP/IP-based protocol and not a typical TCP/IP based protocol. As a result, NAT, network firewalls and port restrictions do not present a problem for Stay-Linked communication.

There is no constant TCP/IP device to host communication needed with Stay-Linked's quiet UDP/IP-based protocol. As a result, network traffic and bandwidth consumption is reduced (no continuous communication with the host system is required between scans or key presses).

Plus, the use of Web Services or configuring additional ports is not required when implementing Stay-Linked Device Management features – the same firewall-friendly and secure Stay-Linked thin-client connection is used.

Reason #8: *Works on All Network Types, Including Cellular*

Due to Stay-Linked's thin-client architecture, mobile devices that are capable of connecting to host systems via wide-area broadband access (Windows Mobile Smart Phones, RF equipped PDAs and laptops, etc.) can access host-based 5250/3270, VT100/220 and SSHv2 screen applications in real-time.

Wide-area users and centralized support staff benefit from the same host-based session persistence/reliability, high-performance response and robust security as all of the other Stay-Linked users.

Stay-Linked thin-client user sessions that connect to host systems from outside the four walls are managed exactly the same way as Stay-Linked users connecting within the four walls by running the same Stay-Linked Administrator GUI console.

Reason #9: Robust APIs for Integration with Host Applications

Stay-Linked features a robust set of Host APIs for seamlessly and dynamically integrating Stay-Linked functionality with host screen applications.

A popular example is programmatically disabling and re-enabling the scanner on a device within a Stay-Linked TE session. When a user scans a value that generates an error condition from the application, the user must acknowledge the error message on their screen and hit a specific key or else the scanner will not work, which prevents them from simply ignoring the message and scanning the next item.

Reason #10: Industry-Leading Customer Support

Stay-Linked support is second to none. Our knowledgeable and responsive support staff delivers quality solutions if/when a problem is encountered by one of our customers. Plus, Stay-Linked features a rich set of diagnostics that our support staff utilizes to pin-point the exact source or cause of wireless device connectivity issues – even if the problem is not Stay-Linked related, which is often the case.

Stay-Linked provides its customers with 24x7 support featuring a live human response to initiate all support calls – no answering machines or endless voice mail prompts to deal with when you have a problem and need to get answers quickly.

The 10 reasons listed here are compelling, but you don't have to take our word for it – request a FREE 30-day, fully functional evaluation copy...

It costs nothing and takes minutes to install. We invite you to try Stay-Linked in your own environment with your own devices and host applications communicating over your own networks to see for yourself the many advantages Stay-Linked provides over typical Terminal Emulation and Device Management products.

Simply visit our web site at www.stay-linked.com and follow the links to request an evaluation copy of Stay-Linked or ask your Stay-Linked reseller to set one up for you.

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